

UPLB University Library Information Common : Revolutionizing Library Services in the Age of Technology



Mary Ann M. Ingua, MLIS
College Librarian, UPLB University Library

DISCUSSION OUTLINE

- IC Vs LC
- Background Information
- Methodology
- Stakeholder Analysis
- Vision, Mission, Goals and Objectives
- Conceptual Framework
- Services and Activities @ ULiCOM
- Organizational Setup

DISCUSSION OUTLINE

- The Proposed Area and Floor Plan Layout
- Virtual Tour of the ULiCOM
- Monitoring Strategies
- Evaluation Strategies and Future Plan

Information Commons VS Learning Commons

IC

"a cluster of network access points and associated IT tools situated in the context of physical, digital human, and social resources organized in support of learning," (Beagle xviii in Heitsch and Holley, 2011)

is created to "support learning" (Bennet "The Information or the Learning Commons" 183 in Heitsch and Holley, 2011)

LC

"Is an evolution of the information commons in which the basic tenets of the Information Commons are enhanced and expanded upon in order to create an environment more centered on the creation of knowledge and self-directed learning. It thus goes beyond the traditional environment that fosters the transmission of information from staff to patron (Bailey and Tierney 2 in Heitsch and Holley, 2011).

Background Information



Google image



Google image

- Students and faculty increasingly rely on information technology for study, and research (Cowgill, 2001)

Background Information



Google image

- Academic Libraries increasingly added electronic resources to their collections (Cowgill, 2001).

Background Information



www.clipartof.com · 1116797



- Students increasingly require a continuum of service that draws from a variety of computer-based tools that can search, identify, retrieve and assemble information (Beagle, 1999).

Background Information

- “Information Common creates a synergy between the user support skills of computer staff, the information skills of reference staff, and the productivity skills of media staff. Thus, this invites staff retraining and role redefinition and a fresh attitude towards identifying and establishing innovative library services,” (Beagle in Leeder, 2009).



Google image

ASK AN EXPERT



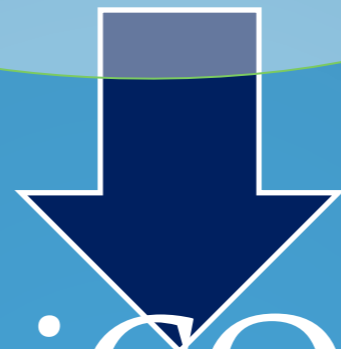
Google image

METHODOLOGY

External
Benchmarking

Stakeholder
Analysis

Identify
Space,
Services and
Activities



ULiCOM

Stakeholder Analysis : Observation

- **Students studying in group using their netbooks and Ipad2 from the Library**



Stakeholder Analysis : Observation

- **Students doing their paper and using word processing**



Stakeholder Analysis : Observation

- **Student editing an image and others editing a movie/video clip**



Stakeholder Analysis : Observation

- **Student doing a publication and presentation**



Stakeholder Analysis : Observation

- Group of students shooting a video clip or documenting a project for their Speech Com class



Stakeholder Analysis : Observation

- **Student discussing/tutoring her classmate in one of their subjects**



Stakeholder Analysis : Observation

- **Students gathered in one table but they have each own lessons to attend to and one suggested (Graduate Student) if they can have a place where they can be on their own.**



Stakeholder Analysis : Observation

- **Students preferred to have a group study outside of the library because they can eat and at the same time discuss aloud without being “shoo” out of the library.**



FACE TO FACE INTERVIEW

Current Source of Information

Internet

Newspapers

Magazines

Friends

Radio

Colleagues

Mobile Phones

e-journals

Print books

Meetings

Free Access Information Sources

E-mails

classmates

e-books

Library TV

FACE TO FACE INTERVIEW

Interests and Information Needs

quiet place to study

group study area

facility to edit video clips

venue to collaborate group assignments

can bring food and study

FACE TO FACE INTERVIEW

Interests and Information Needs

scan documents

place to relax and chat with classmates

do word processing

place to watch movie or documentary film

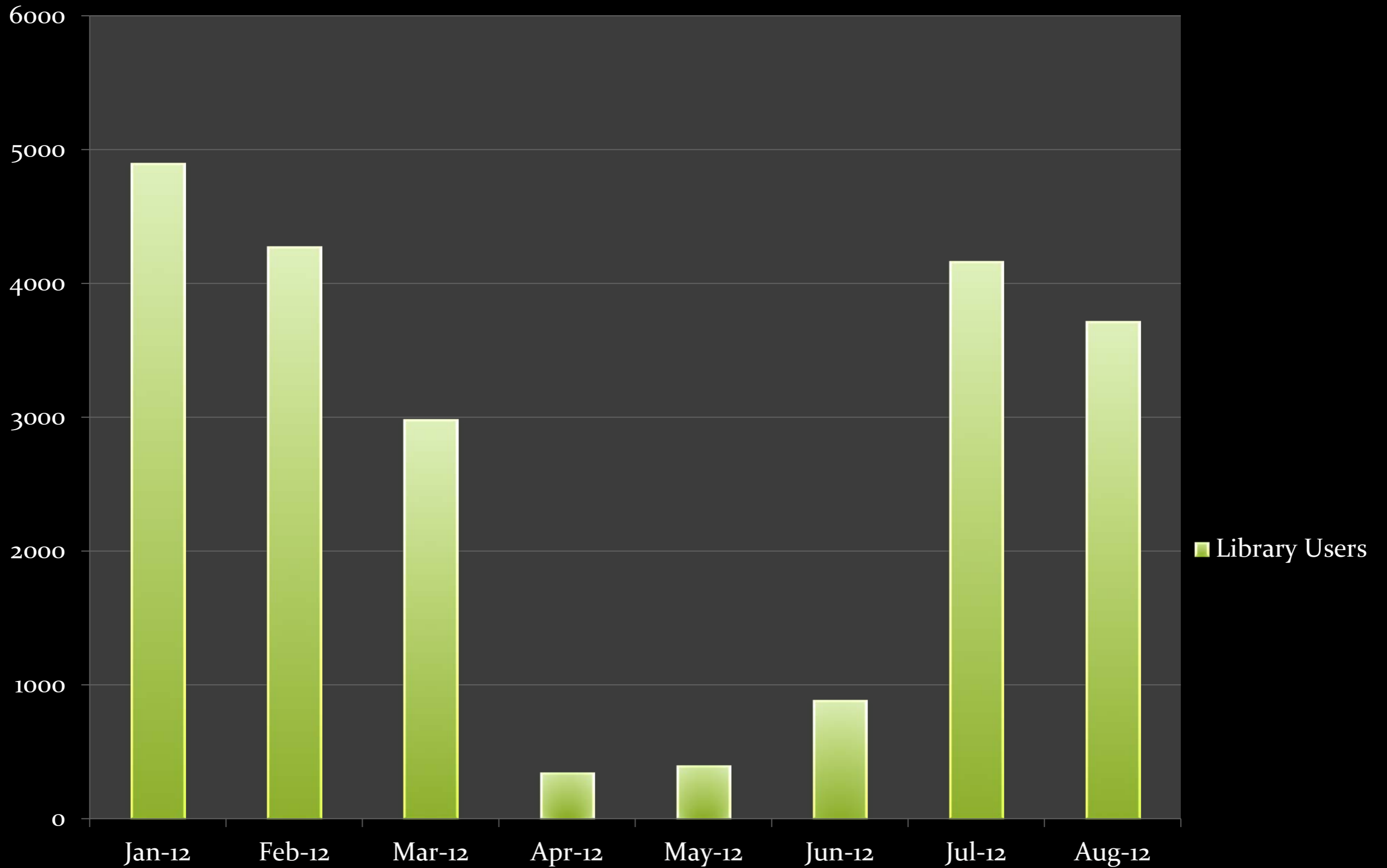
FACE TO FACE INTERVIEW

Interests and Information Needs

assist in directing online resources for easy retrieval

place to conduct class instructions

Number of Library Users Using the University Library Computer Workstations



Vision

ULiCOM will be an innovative, information and communication technology facility that will engage in revolutionizing library service delivery for social and collaborative research learning among students, faculty, and staff at UPLB.

Mission

ULiCOM is committed to provide cost-effective, convenient, easy access, and high quality service that supports intellectual and career development needs of students, faculty and staff and empowers them to use information to effectively respond to evolving societal and technological changes.

Goals and Objectives

Goal #1: Promote study and learning by providing an inviting space that honor study and encourage students to study longer and the ability to draw students more to the library.

Goals and Objectives

Objective 1. To encourage at least 80% of the students population to use the facility instead of them going to internet/coffee shops to study. With the crime happened to UPLB students outside the campus recently become an eye opener that these students should be encouraged to stay inside the campus. Thus, providing them a place to stay during their late night study.

Goals and Objectives

Objective 2. To provide an inviting space for students, faculty and staff for research and study that offers extended library hours up to nine in the evening at the implementation of this project and will be extended up to twelve midnight during examination period.

Objective 3. To provide a facility that provides equipment and assistance for audio and video editing and other multimedia projects for students.

Goals and Objectives

Objective 4. To provide students with a place for quiet study where they can be on their own, especially those that needs focus and concentration in working on their research papers.

Goals and Objectives

Goal #2: Support group study sessions and socialization that promotes congenial conversations that share knowledge gained in class.

Objective 1. To provide a group study room for students that encourages sharing knowledge and promoting collaborative learning.

Objective 2. To provide a space that student, faculty and staff can freely express their ideas and thoughts without being “shoo” outside the library or being warned to be silent.

Goals and Objectives

Goal #3: Foster sense of community among students, allowing them to strengthened camaraderie among themselves by providing them a space for fun, recreation and interesting intellectual puzzles and games during their study break.

Goals and Objectives

Objective 1. To create a memorable experience for students, where they can have a feel of ownership of the library or providing the “feel at home” environment where they can have fun together during their study breaks.

Goals and Objectives

Objective 2. To provide a flexible, comfortable space in the library where they can be allowed to bring their own food/drink to enjoy the company of their friends and colleague.

Goals and Objectives

Goal #4: Provide a place for faculty to conduct “Classroom-Based Teaching and Learning” for easy access to library materials where students can freely move into the shelves/stacks for any group assignments or group activities or search all types of materials.

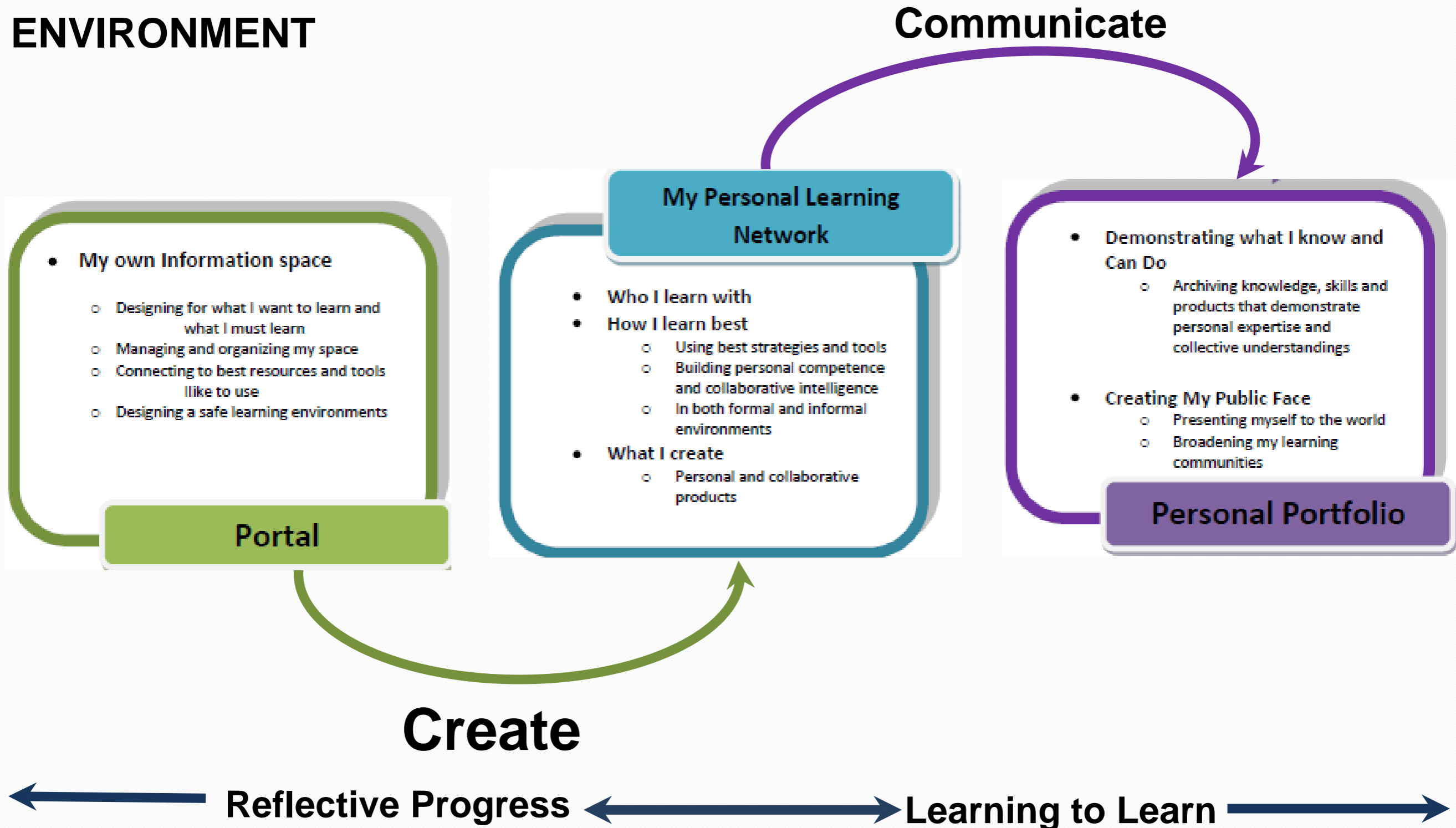
Goals and Objectives

Objective 1. To provide a lecture/training room for faculty to conduct their class in the library that needs easy access to all types of materials.

Objective 2. To establish good relationship to faculty, to collaborate and support each other for the academic goal of the community.

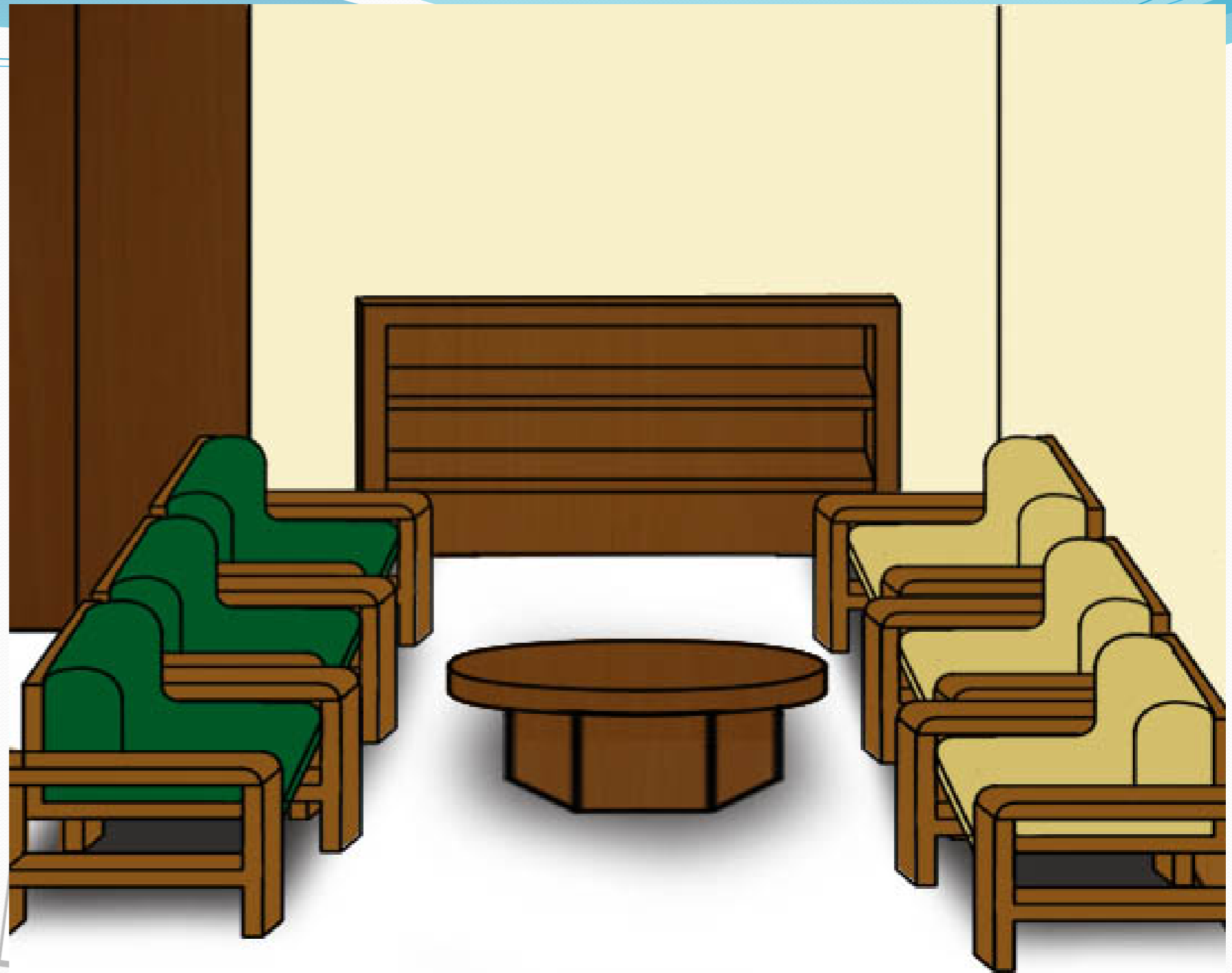
CONCEPTUAL FRAMEWORK

PERSONAL LEARNING ENVIRONMENT



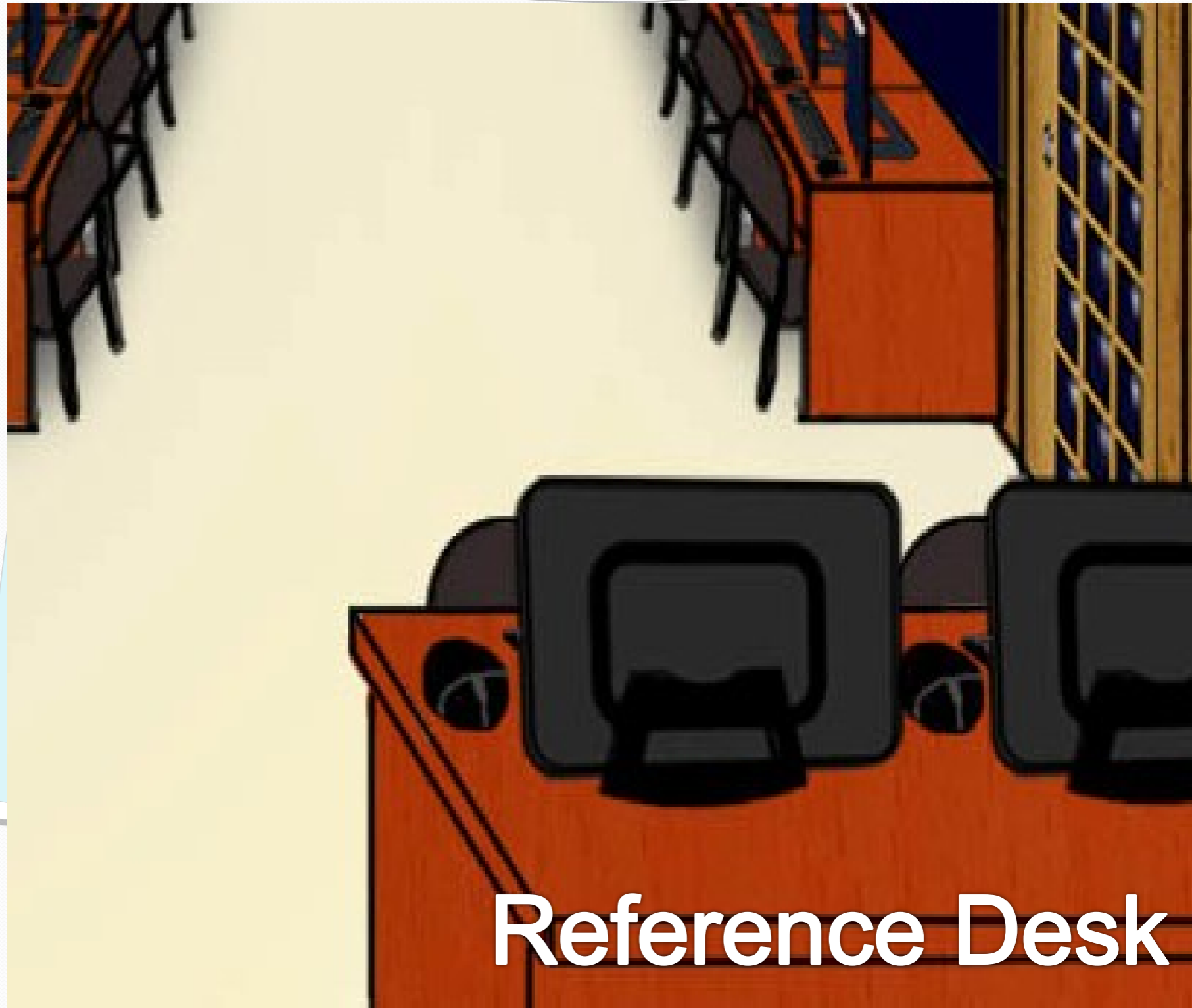
Services

Chaise
Lounge



Services

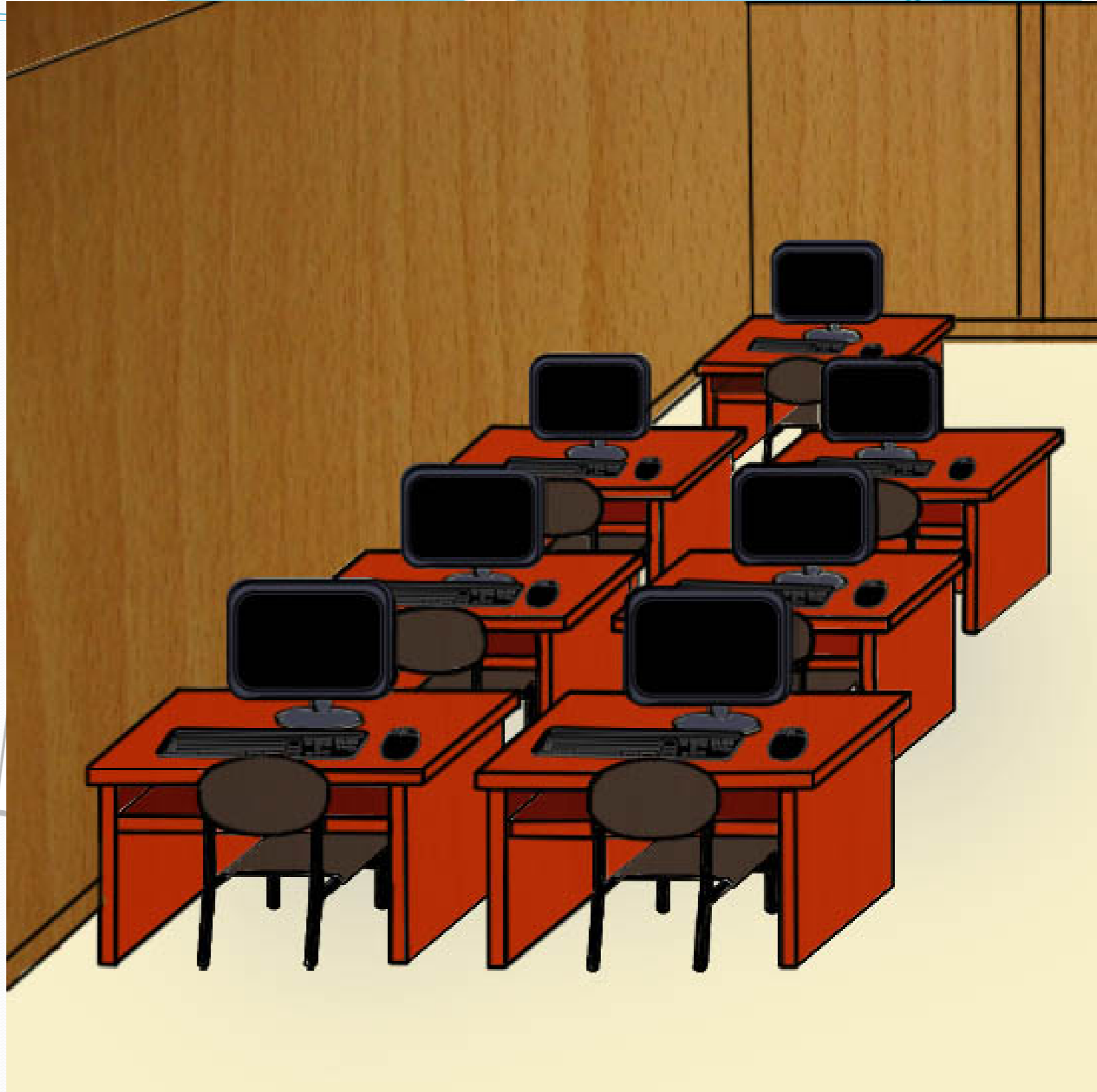
Reference Desk



Reference Desk

Services

Group Training Lab



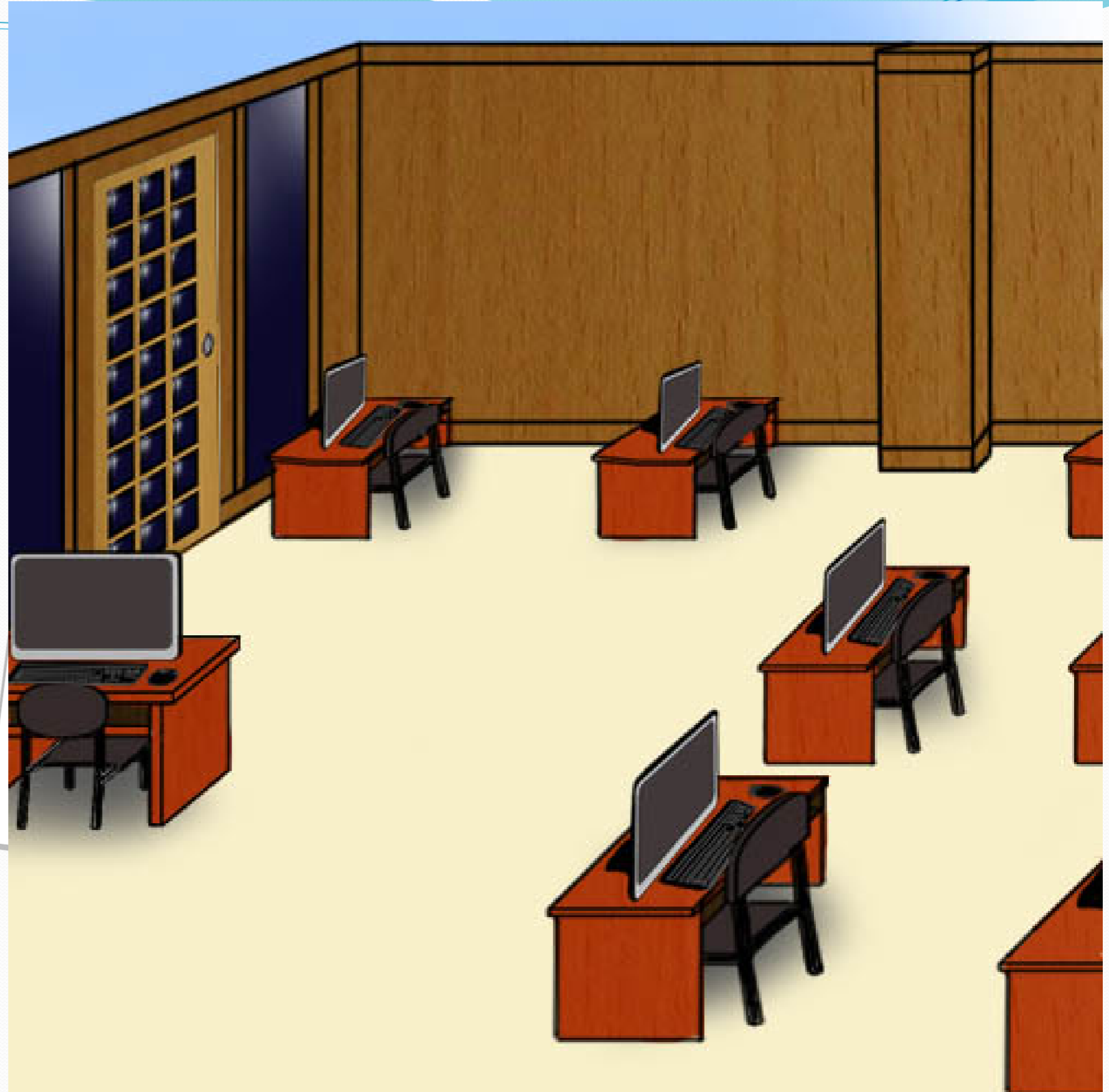
Services

Multimedia Station



Services

Student
Coaching
Services



Services

Library Workstation



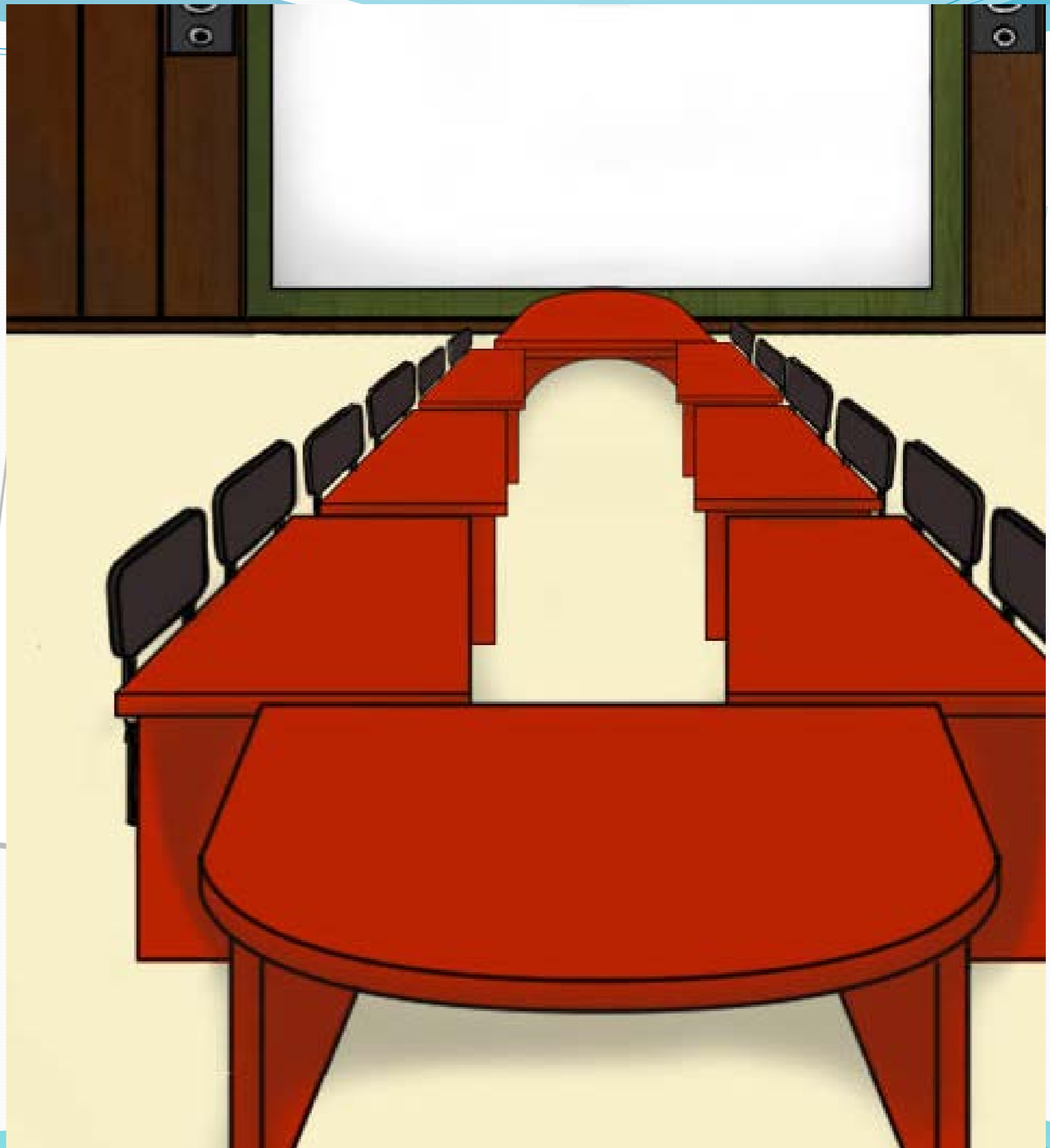
Services

Quiet Study Area

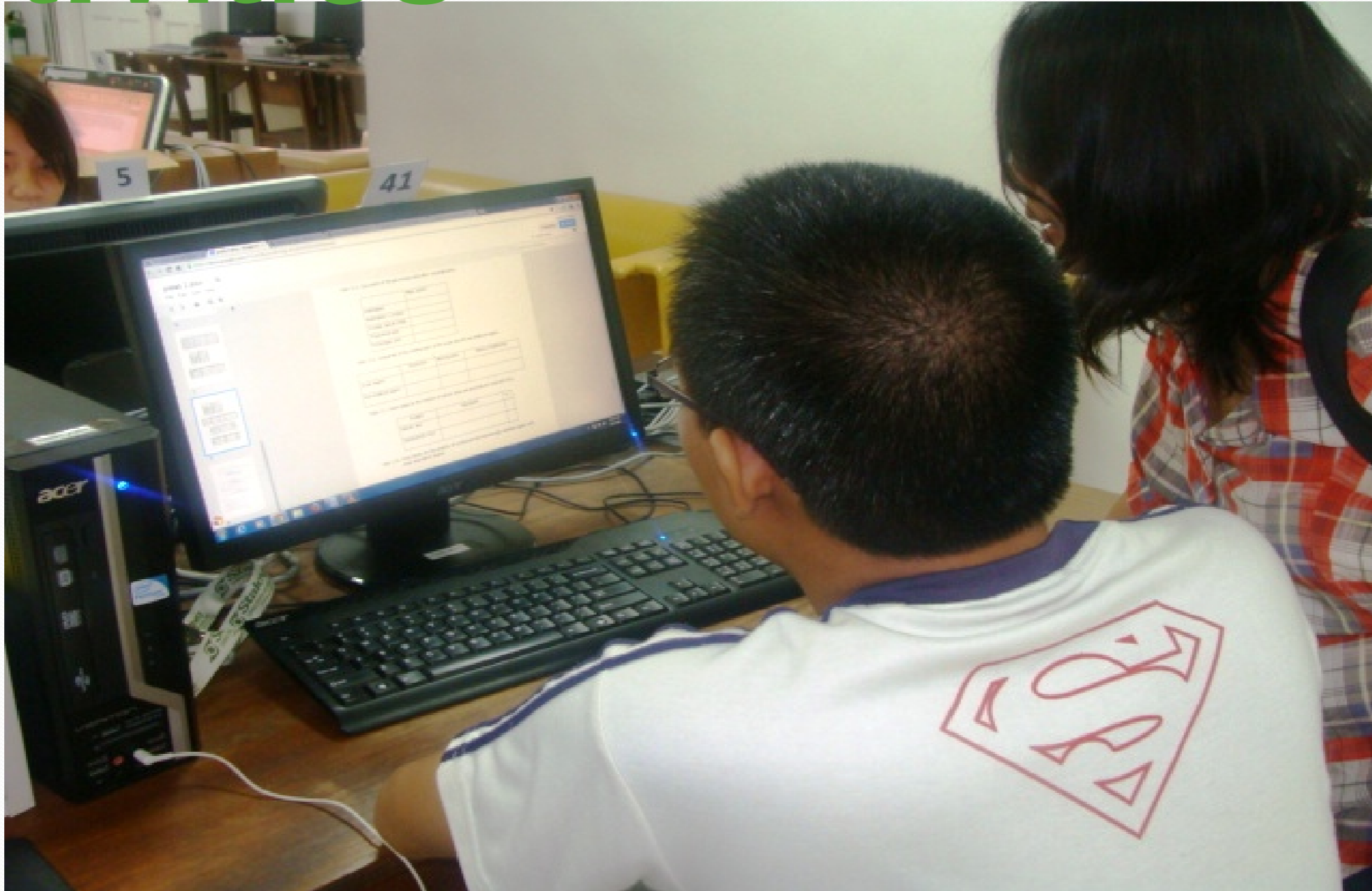


Services

Mini
Theater



Activities



Library staff assistance during all open hours

Activities



Use of library catalogs, online databases (e-journals, e-books) and internet access

Activities



Electronic file management –
download to disk, file transfers
and file compression

Activities



Public printing on a pay-for-print basis

Activities



Google image



Campus email access

Ask A Librarian

Email: library@uplb.edu.ph

GTalk:
uplb.library.referencedesk@gmail.com

● [Chat with UPLB Librarian](#)
Available

Skype: uplb_library_referencedesk

X I'm offline

YM:
uplb_library_referencedesk@yahoo.com

UPLB Lib... Available

UPLB Library Reference Desk
Need help? Chat with a Librarian.

Enter nickname to chat with me!

Nickname

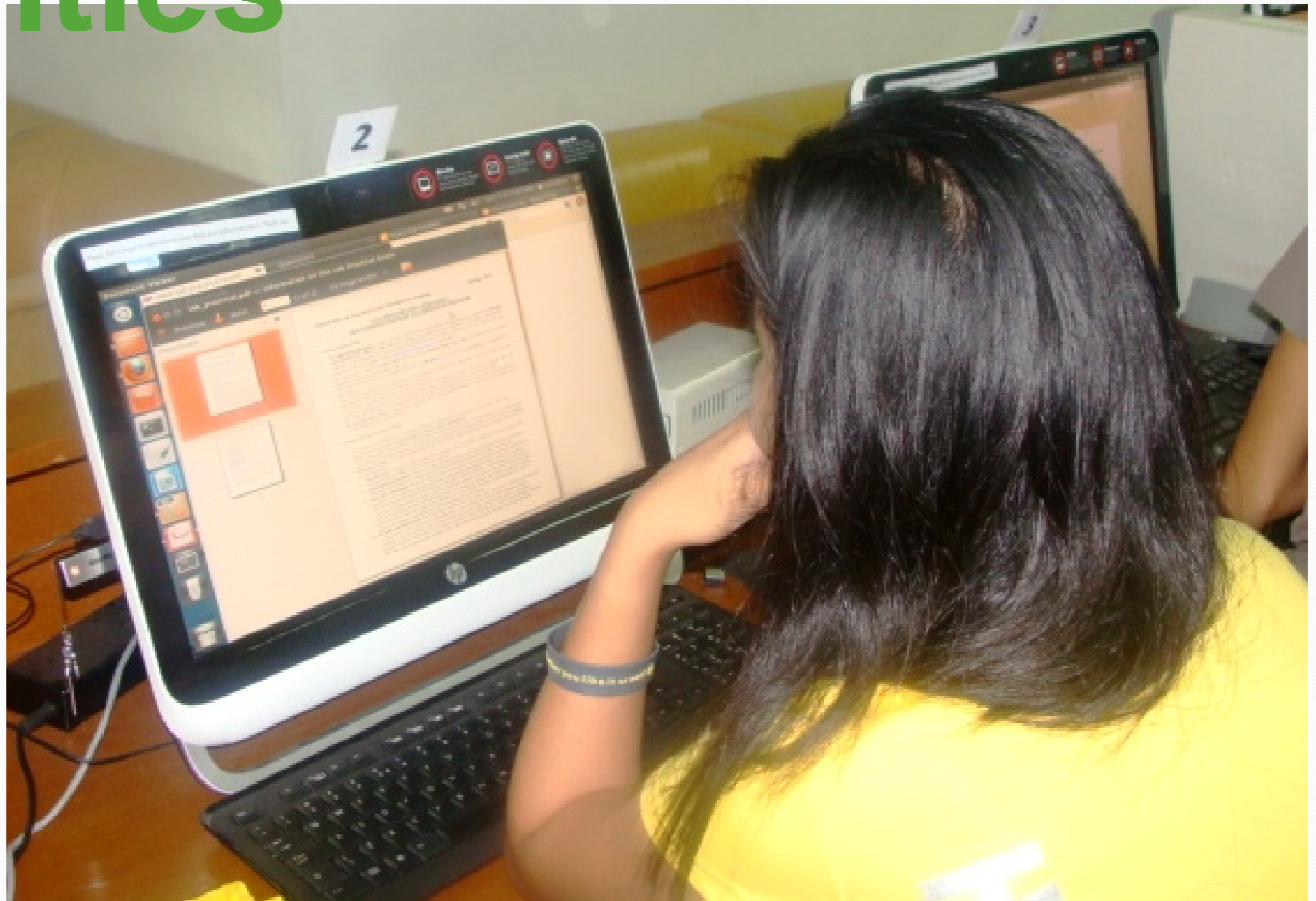
MESSANGER Pingbox™

REFERENCE CORRESPONDENCE POLICY



Remote access user assistance

Activities



WebCT access to instructor-designed tutorials, exams, and coursework

Activities

Multimedia capabilities including image scanning and the manipulation of Web-based sound and graphic files;
Documentary film/video viewing and instructions



Google image

Activities

Article Request

If you want us to deliver full text article directly to your inbox, please fill in this form.

Please fill in all **required fields**.

Surname, First Name, Middle Name *

Email Address *

Institution *

User Type *

Your Question or Article Request
(Complete Citation Please) *

Sources Consulted *

Library services including inter-UP System
Library Loan and electronic access of non-
subscribed e-journals

By submitting this form, you accepted our reference correspondence policy.

Submit

Activities



Google image

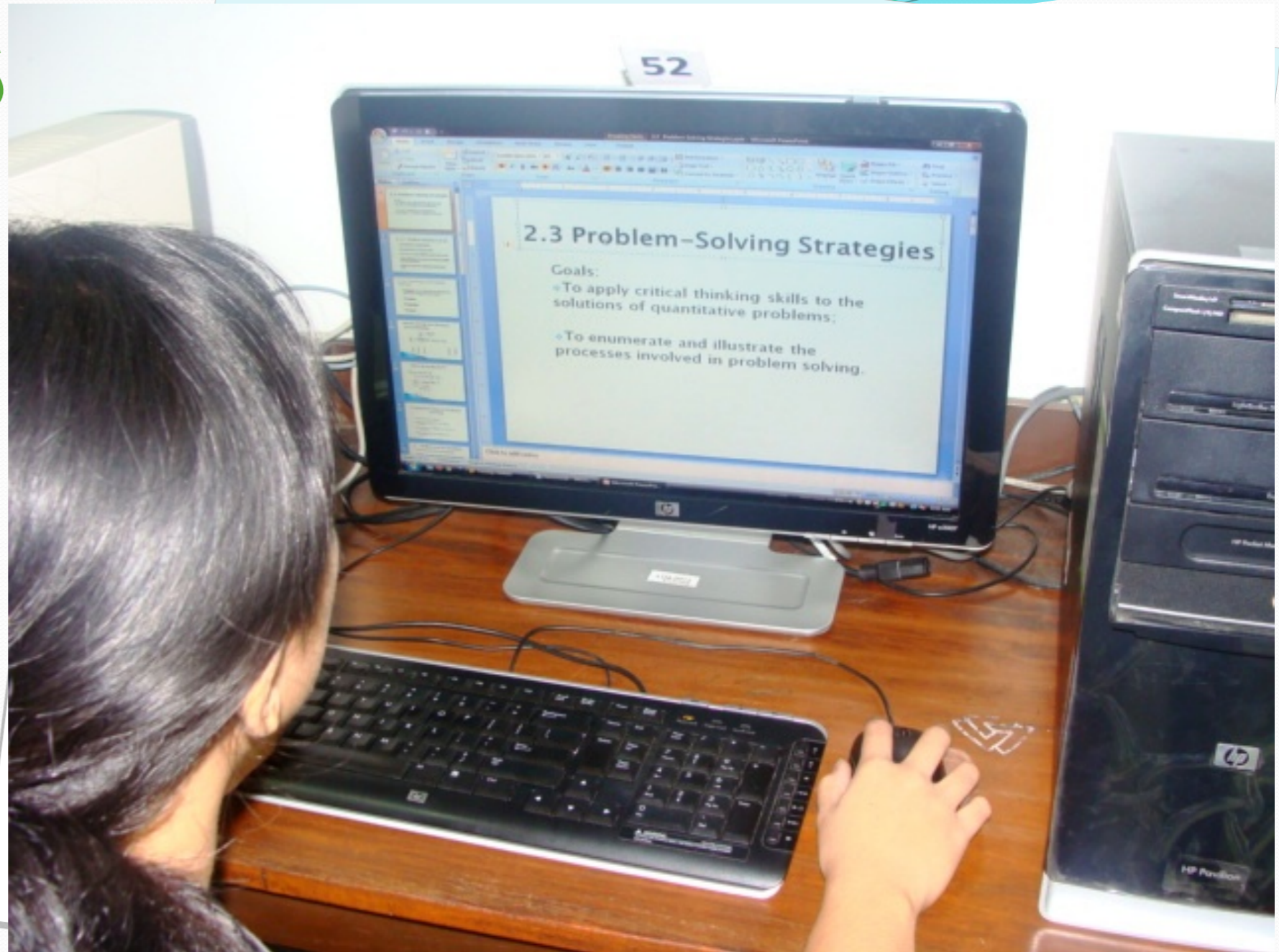
Video editing and recordings

Activities



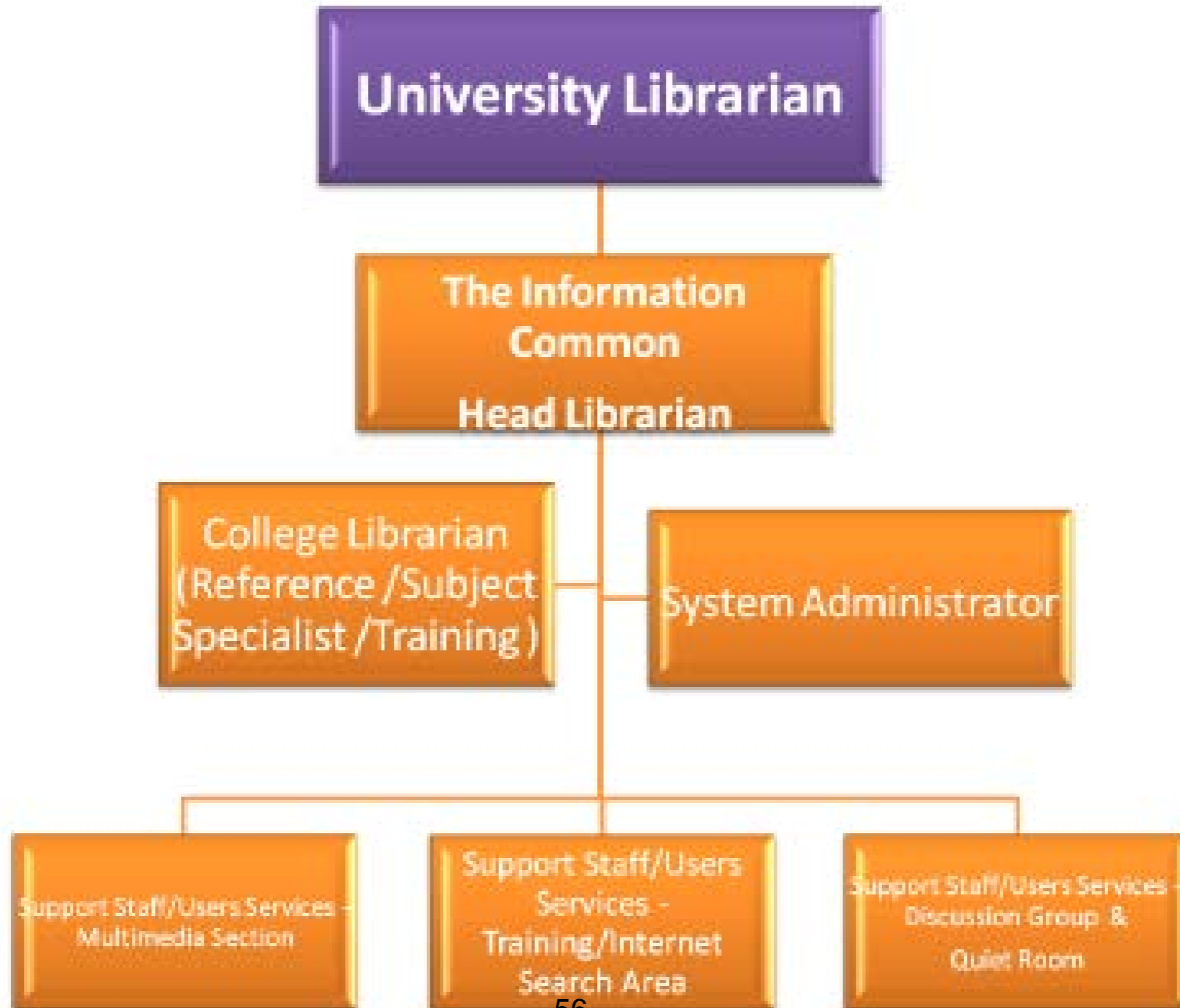
Personal software loading available at various standalone workstations and CD-ROM databases

Activities



Word processing, spreadsheets, and presentation applications software

Organizational Setup



The Proposed Area for the ULiCOM



Reference Desk

Chaise Lounge



Group Instruction Lab

Multimedia Station and Student Coaching Services

Library Workstations in the hallway



Group Study Rooms 1 and 2



Quiet Study Area for Faculty, Researchers and Students

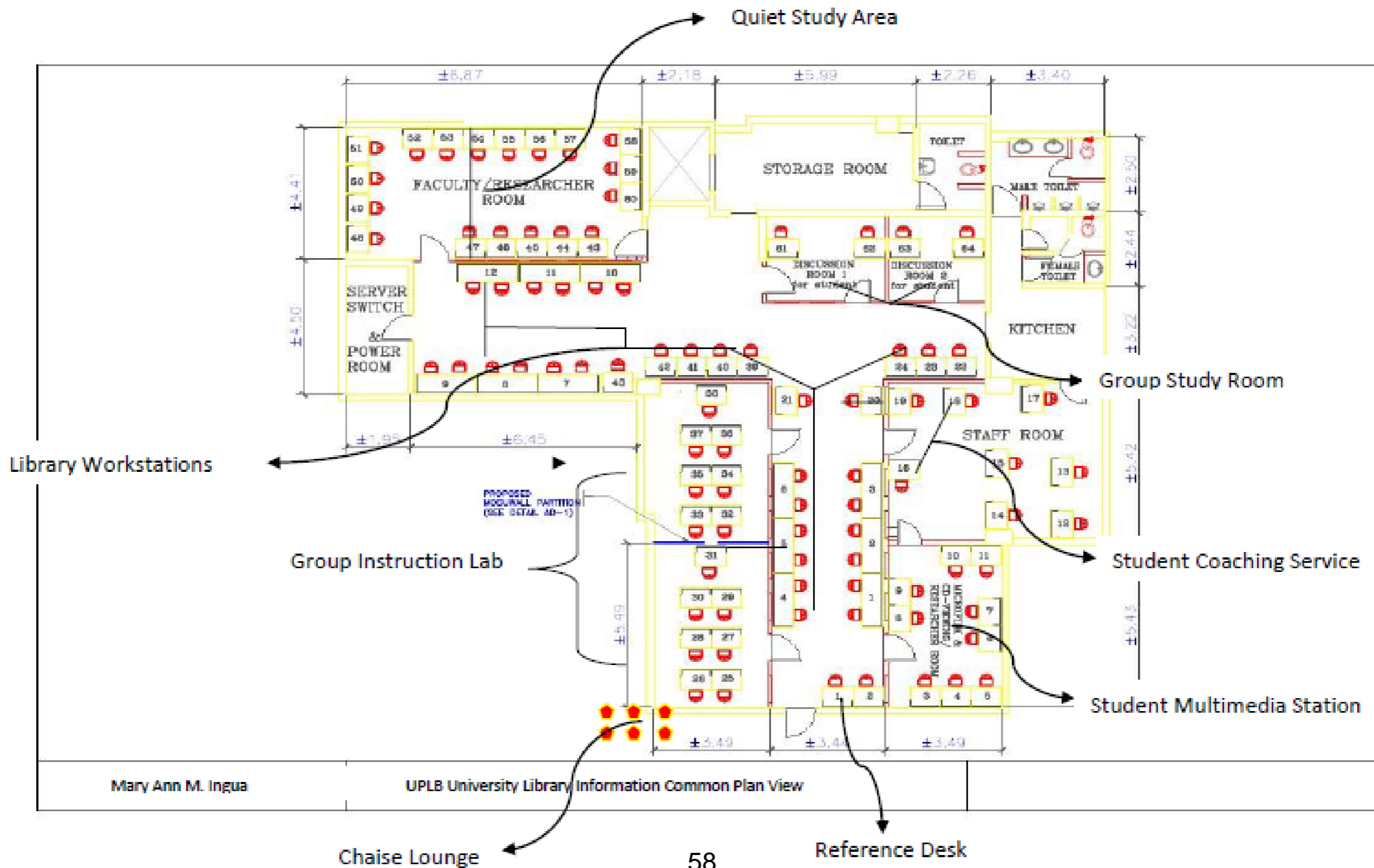


Server/Switch/Router Room



Proposed area for the Mini Theater

The Floor Plan Layout





The Virtual Tour of ULiCOM

MONITORING STRATEGIES

**Policy of Use of the UPLB
University Library Information
Common will be implemented .**

EVALUATION STRATEGIES

It considers studying student patterns of room use over time or asking students to rate the overall impact of the facility in the ULiCOM on their learning or conduct research on new innovations on information common to keep up with the time.

References

- Beagle, D. (1999) . Conceptualizing an information commons. *The Journal of Academic Librarianship*, 25 (2), 82-89
- Cowgill A., Beam J., & Wess, K. (2001) . Implementing an Information Commons in a University Library. *The Journal of Academic Librarianship*, 27 (6), 432-439.
- Leeder, C. (2009) . Surveying the Commons: Current Implementation of Information Commons Web sites. *The Journal of Academic Librarianship*, 35 (6), 533-547.
- Loertscher, D. V., Koechlin, C. (2011) .Personal Learning Environments in the Learning Commons. *Teacher Librarian*, 39 (2), 23-26.
- Obinger, D. G. (2006) . Learning Spaces. *EDUCAUSE*. Retrieved from www.educause.edu/learningspaces
- Rules and Directions for use in The University Library and Information Commons. (2011) Retrieved from <http://www.library.auckland.ac.nz/about-us/membership-and-rules/rules/food-and-drink> Access on March 16, 2012
- University of Auckland. (2005) . Leading the Transition from Classrooms to Learning Spaces. *EDUCAUSE Quarterly Magazine*, 28. Retrieved from <http://www.educause.edu/EDUCAUSE+Quarterly/EDUCAUSEQuarterlyMagazineVolum/LeadingtheTransitionfromClassr/157328>
- Wong, G. K. W. (2010) . Information Commons Help Desk Transactions Study. *The Journal of Academic Librarianship*, 36 (3), 235-241

References

Heitsch, Elizabeth K. and Holley, Robert. (2011).
The information and learning commons, some
reflections.

Google images

Acknowledgment : to my OJT student : Melvin C.
Dacanay and Eddy Cyril U. Mendoza for creating the
Virtual Tour of the ULiCOM



Questions?

Ask a Librarian!

Contact Information:

Mary Ann M. Ingua, MLIS
Head Librarian, Computer Services &
Multimedia Collections Section
University of the Philippines Los Banos
University Library

Email: maansky@gmail.com

Mobile No: 09159073934